



Model UNFCCC 2024

Climate Change Strategy Role Play

Summer Term 2024



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1. Model UNFCCC – A cross-school initiative

Climate change is one of today's most pressing issues. Businesses influence climate change and are influenced by climate change. As an emitter of greenhouse gases, the corporate sector bears some responsibility for the problem and will be asked to find solutions and as users of natural resources, corporations will face new uncertainties and scarcities as climate change occurs. Given these interconnections, many businesses seek to shape public policy and opinion on climate change.

We believe the **next generation** of business leaders should be educated on the key elements of climate change—science, evolving policy, and the role of business. They can become an essential part of the solution, but only if equipped with a sound understanding of the challenges at hand and the processes by which new policies are constructed.

“Climate change represents the greatest and widest-ranging market failure ever seen.”

– Sir Nicholas Stern, ‘The Stern Review’, October 2006

The Climate Change Policy course and its Model UNFCCC form **an innovative educational approach** to closing this knowledge gap. Our goal is to broaden students' understanding of climate change, climate policy, and its impacts on the future of businesses. The course modules deal with the core issues of climate change and include a wide range of effective didactic tools and exercises. The intended audience is **Master-level students of leading business schools worldwide**. In terms of content, the students are given a deeper understanding of the background and consequences of climate change for business and corporate responses to it. Special emphasis is laid on international and national regulatory frameworks and emerging resource challenges and market opportunities (more specific information is provided in the Annex).

The **roleplay stands out from ordinary teaching and methods applied in university classes**. To quote Greg Whitwell “This is really extending the boundaries of business education, the need to take a multidisciplinary approach.” (FT, 2019)

Since 2009 the course has been simultaneously offered at the University of St. Gallen, ESADE Barcelona, and other leading European business schools. (2024: Corvinus University Budapest, Rotterdam School of Management, the University of Cologne, Stockholm School of Economics, Bocconi Milano, Warsaw School of Economics, University College Dublin, Norwegian School of Economics) **In 2022, 224 students were enrolled** in the courses taught by the participating schools. **Students from 36 nations** around the globe took part in the roleplay and **represented more than 100 countries plus NGOs and special interest groups** such as IRENA, IGU, and the World Coal Association.

In 2024, the MODEL UNFCCC ROLEPLAY 2024 is set to take place from the 9th to the 11th of May in Budapest.

“In comparison with all the courses I have taken since I started studying at university, I can clearly say that this was by far the best course I have ever taken part of. [...] This course gave me a clear hint on where my future career path should go.”

– Estelle Tanner, Student in 2011

2. Administrative Information

Allocated Modules	<ul style="list-style-type: none"> - EM Energy and Climate Change IV (Economics, Political Science, CEMS MIM 1st year students) - Selected Issues in International Management 3 (CEMS MIM 2nd year students) - International Climate Policy and Energy Economics (IMES)
Language	English
Lecturer	Prof. Dr. Marc Oliver Bettzüge Maria Kotzias, M.Sc. Chair in Economics, Energy and Sustainability at the University of Cologne http://www.energie.uni-koeln.de
Credits	6
Mode of examination and grades	Exam type: Portfolio (see 3. Examination) Exam registration: register for the examination via KLIPS. The exam date and registration deadline will be announced in the first session.

3. Examination: Portfolio

Exam	20 Pts	written examination on the topics covered in class
Background Paper	20 Pts	group work with an indication of individual contributions of the respective sections
Position Paper	10 Pts	group work with an indication of individual contributions of the respective sections
Reflection Paper	10 Pts	Individual reflection paper on the draft agreement in light of previous group work
Bonus Points (up to 0.3 increase of final grade)		Quality and Quantity of participation in class, Quality and Quantity of participation during the role play

Assignments

All assignments and instructions will be provided via ILIAS.

All submissions are made via an ILIAS Upload. Deadlines will be announced in the first session.

4. Organization, Administration & Contact

For questions, please reach out to:

Maria Kotzias

Maria.Kotzias@uni-koeln.de

<http://www.energie.uni-koeln.de>

5. Schedule - preliminary

Date	Start	End	LECTURER	ORT	Topic
12.03.2024	9:00 am	12:30 pm	Betzüge	106 Seminarraum S15	Kick-off
13.03.2024	9:00 am	12:30 pm	Yaping Shao / Betzüge	106 Seminarraum S15	(a) Climate Science (b) Emission Accounting
15.03.2024	9:00 am	12:30 pm	Kotzias	106 Seminarraum S15	(a) History of the UNFCCC (b) Discussion of Progress
19.03.2024	9:00 am	12:30 pm	Betzüge	106 Seminarraum S15	(a) Energy & the Economy (b) Economics of Mitigation
20.03.2024	9:00 am	12:30 pm	Kotzias	106 Seminarraum S15	(a) Adaptation (b) Deep Dive Adaptation
22.03.2024	9:00 am	12:30 pm	Guidehouse / Kotzias	106 Seminarraum S15	(a) Climate Finance (b) Business & Climate Change
29.03.2024- 01.04.2024	Easter Break				
08.04.2024	4:00 pm	7:30 pm	UNFCCC / Kotzias	213 Seminarraum S164	(a) UNFCCC Insights (b) Negotiation Language
06.04.2024	Exam: 10 am (60 Minutes)				
15.04.2024	4:00 pm	7:30 pm	Kotzias	213 Seminarraum S164	(a) Background Presentations (b) Roleplay Agenda
22.04.2024	4:00 pm	7:30 pm	Kotzias	213 Seminarraum S164	(a) Negotiation Skills (b) Text evolution & design
29.04.2024	4:00 pm	7:30 pm	Kotzias	213 Seminarraum S164	Mock Play
06.05.2024	4:00 pm	7:30 pm	Kotzias	213 Seminarraum S164	Opening Statements & Final Questions
09.05.2024	Exact times and places will be announced with the Roleplay Agenda				Model UNFCCC Roleplay
10.05.2024					
11.05.2024					
26.06.2024	4:00 pm	7:30 pm	Betzüge / Kotzias	101 Seminarraum S241	Reflection Session